




International Digital Healthtech, Healthcare & Pharmacy Conference

GMT	Topic	Speaker
10.15-10.22	Official opening	
10.22-10.37	AI and Healthcare	Nuoya Chen - Netherlands
10.37-10.48	Why emotion based marketing sells best on social media?	Jelena Milentijević - Serbia
10.48 -11.03	5 principles for creating health apps people love	Marta Denkiewicz – United Kingdom
11.03 – 11.18	Successful engagement with tech startups	Marco R. Majer - Germany
11.18-11.32	 Fitness break with www.kamato.io	Streching & Irina Atanasova
11.32-11.41	Accelerating clinical research	Sergey Jakimov - Latvia
11.41-11.56	Where are the PharmaTech unicorns around the world?	Sana Bouyahia - France
11.56 – 12.09	Biotechnology and AI	Falko Schmidt - Sweden
12.09-12.29	Healthcare UX – Using domain expertise in creating the right value for healthtech startups	Ismail Sayeed - Bangladesh
12.29-13.02	Electronic Patient Record Systems in the UK	David Kwo – United Kingdom
13.02 – 13.17	Accelerating Digital Transformation in Healthcare: A response to Covid-19	Khalid Ghaloua Adine - United Arab Emirates
13.17-13.18	End of the Conference	Total – 03:07 h.

European Digital Week

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 23 September 2020
www.idhhpc.com

VIRTUAL EVENT