



The Digital Marketing Agency Directors' Forum

GMT	Topic	Speaker
10.15-10.22	Official opening	
10.22-10.29	My Secret Weapon in Customer Experience for retailers and brands	Isidoros Sideridis - United Kingdom
10.29-10.42	My secret weapon in advanced analytics. How to use all the user behavioural data, ad services and CRM data to increase ROMI	Margo Kashuba - Ukraine
10.42-10.58	My Secret Weapon in making marketing strategy stand out amid the COVID-19 noise	Vladimir Ristevski - North Macedonia
10.58- 11.05	My secret weapon in innovation	Jeremy Woods - Romania
11.05 – 11.20	My secret weapon in SEO	Sumukh Lohani - Nepal
11.20-11.31	 Fitness break with www.kamato.io	Port De Bras & Irina Atanasova
11.31-11.46	My secret weapon in marketing management is continuous adaptability	Ruxandra Maria - Romania
11.46-11.59	The secret weapon in 20% SEO that deliver 80% of the results	Nikola Minkov - Bulgaria
11.59-12.10	Building business relationships in a digital world and during a pandemic - a more personal approach	Leila Lunguleac Bardasuc - Spain
12.10 – 12.31	My Secret Weapon in Digital Marketing is in positioning my clients as business leaders and industry authorities through content creation	Nina Sharil Khan - Malaysia
12.31-12.46	Coffee Break	
12.46-12.56	My Secret Weapon in creating the Personal Brands of Global CEOs and Founders	Kimberly Afonso - Italy
12.56-13.12	My Secret Weapon in Employing Advocacy with Social Media	Yandaro AL Amien – Malaysia
13.12-13.27	My Secret Weapon in discovering new markets	Alejandro Giron - Honduras
13.27-13.42	My secret weapon in marketing during the lockdown	Tetiana Ruban - Ukraine
13.42- 13.50	My secret weapon in Work with clients	Dimitar Denev - Bulgaria
13.50 - 14.05	My Secret Weapon in Digitalized Business is Convergence and Sales	Anuseeya Khadka - Nepal
14.05 – 14.33	My Secret Weapon	Anabela Luca - Romania
14.33 – 15.03	How to sell without selling and stand out from the crowd	Lyubomir Atanasov - Bulgaria
15.03-15.04	End of the Conference	Total – 04:52 h.